

DATE

TRANSMITTAL SLIP

2-24-88

TO:

ICS REGISTRY

ROOM NO.

BW09

BUILDING

REMARKS:

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FROM:

C/1PCS

ROOM NO.

BW09

BUILDING

EXTENSION

FORM NO.

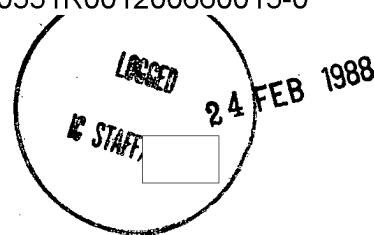
REPLACES FORM 36-8

(47)

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ICS/6845-88
24 February 1988

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MEMORANDUM FOR: Intelligence Consumers Survey Working Group

FROM:

Intelligence Producers Council Staff

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SUBJECT: Minutes of 19 February Meeting

1. As one of the orders of business, we again addressed the stated purpose of our survey and concluded to accept a modified version of that which is written in the prospectus:

Purpose: Focus on the consumers--their needs, expectations, and preferences with regard to intelligence support--by asking:

What do you need in the way of intelligence? and

How close have we in the Intelligence Community come to your expectations?

The survey will accordingly help answer:

- What kind of intelligence support did consumers find most useful?
- What would individual consumers like to have had more of?
- What do consumers prefer as to art form, length of product, timing, etc.?

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2. We took an initial look at a semiconsolidated list of names and positions to be surveyed. The IPC Staff still has not received an input from all participating organizations, although most had submitted theirs. At present the raw listing looks to stand at about 300 names or about double the population of the previous survey. The consensus was that the primary target group should be roughly similar in level to that of the previous survey and that there was no inherent problem in sending survey forms to more people this time around, particularly since the number of intelligence consumers has expanded considerably over the years. One option that we shall consider, however, is a way to survey consumers of intelligence who are below the level of deputy undersecretary. This could be done by sending senior policy makers two survey instruments--one for himself and the other modified in content and identified by being printed on paper of a different color--for his principal

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deputy. In that way we could see if there were major variations in perceptions relative to the utility of intelligence, depending upon the level of the consumer. [redacted]

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3. We also turned our attention to a consideration of the contents of this year's survey and agreed to begin by addressing the questions in the previous questionnaire with the following purposes in mind:

- (a) Which questions should we keep?
- (b) Which questions should we change?
- (c) Which questions should we delete?
- (d) Which questions should we add?
- (e) How can we achieve evenness and balance? [redacted]

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4. To accomplish these tasks in a timely manner, we agreed to the following:

4 March: Draft version of survey instrument to me.

4-11 March: Ad hoc committee composed of [redacted] and [redacted] will massage the texts and send out consolidated draft to committee members

18 March: Text of questionnaire to be considered at next meeting to be held in [redacted] at 1345.

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